



WEWS

ORDER

Print Date 10/22/12

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Flight Dates **10/08/12-11/06/12**

Contract / Revision **303564 /** **OH MANDEL US SEN 10.8-11.6.12**

Original Date / Revision Agency Com 15%

07/02/12 10/19/12 Billing Contact

Advertiser **Mandel / Republican / US Se**
7669 Stagers Loop
Delaware, OH 43015

Agency **Strategic Media Placement**

Buying Contact
7669 Stagers Loop
Delaware, OH 43015

Sales Office WEWSL
Sales Region LOC
Agency Ref

Order Sep 00:30:00

Estimate # **2452**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive
 Louis Schottelkotte

Account Executive	Order%	Start Date	End Date
Louis Schottelkotte	100%		

Order Share 20% Market Value 877500

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	80%	702000
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	45	\$62,560.00	\$73,600.00	159.80	10/01/12	10/28/12	45	\$62,560.00	\$73,600.00
November 2012	77	\$86,615.00	\$101,900.00	241.50	10/29/12	11/06/12	77	\$86,615.00	\$101,900.00
Totals	122	\$149,175.00	\$175,500.00	401.30					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WEWS	10/08/12	11/06/12	M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	3	\$475.00	P-2	2.00 NM	6	\$3,900.00
				M-F GMC 6-7a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	- TWTF--	2		\$550.00		2.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/08/12-10/14/12		M-F GMC 6-7a	6-7a		- TWThF----	:30	(\$550.00)	2.00	NM			



WEWS

Print Date: 10/22/12

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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/19/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WEWS	10/08/12	11/06/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	3	\$475.00	P-2	2.00 NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-TWTF--		2				\$550.00		2.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
		<i>Credited</i>												
2	WEWS	10/08/12-10/14/12		M-F GMC 6-7a		6-7a	-TWThF----	:30		(\$550.00)		2.00 NM		
		<i>Credited</i>												
	Week:	10/15/12	10/21/12	MTWTF--		3				\$650.00		2.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	WEWS	10/15/12-10/21/12		M-F GMC 6-7a		6-7a	MTWThF----	:30		(\$650.00)		2.00 NM		
		<i>Credited</i>												
4	WEWS	10/15/12-10/21/12		M-F GMC 6-7a		6-7a	MTWThF----	:30		(\$650.00)		2.00 NM		
		<i>Credited</i>												
5	WEWS	10/15/12-10/21/12		M-F GMC 6-7a		6-7a	MTWThF----	:30		(\$650.00)		2.00 NM		
		<i>Credited</i>												
	Week:	10/22/12	10/28/12	MTWTF--		3				\$650.00		2.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
8	WEWS	10/22/12-10/28/12		M-F GMC 6-7a		6-7a	MTWThF----	:30		(\$650.00)		2.00 NM		
		<i>Credited</i>												
		[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]												
	Week:	10/29/12	11/04/12	MTWTF--		3				\$650.00		2.00		
	Week:	11/05/12	11/11/12	MT-----		1				\$650.00		2.00		
N 3	WEWS	10/08/12	11/06/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	5	\$700.00	P-2	2.70 NM	10	\$6,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-TWTF--		3				\$600.00		2.70		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/08/12-10/14/12		M-F GMA 7-9a		7-9a	-TWThF----	:30		(\$600.00)		2.70 NM		
		<i>Credited</i>												
2	WEWS	10/08/12-10/14/12		M-F GMA 7-9a		7-9a	-TWThF----	:30		\$600.00		2.70 NM		
3	WEWS	10/08/12-10/14/12		M-F GMA 7-9a		7-9a	-TWThF----	:30		(\$600.00)		2.70 NM		
		<i>Credited</i>												
	Week:	10/15/12	10/21/12	MTWTF--		4				\$700.00		2.70		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	WEWS	10/15/12-10/21/12		M-F GMA 7-9a		7-9a	MTWThF----	:30		(\$700.00)		2.70 NM		
		<i>Credited</i>												
6	WEWS	10/15/12-10/21/12		M-F GMA 7-9a		7-9a	MTWThF----	:30		(\$700.00)		2.70 NM		
		<i>Credited</i>												
7	WEWS	10/15/12-10/21/12		M-F GMA 7-9a		7-9a	MTWThF----	:30		(\$700.00)		2.70 NM		
		<i>Credited</i>												
8	WEWS	10/15/12-10/21/12		M-F GMA 7-9a		7-9a	MTWThF----	:30		(\$700.00)		2.70 NM		
		<i>Credited</i>												
	Week:	10/22/12	10/28/12	MTWTF--		4				\$700.00		2.70		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
11	WEWS	10/22/12-10/28/12		M-F GMA 7-9a		7-9a	MTWThF----	:30		(\$700.00)		2.70 NM		
		<i>Credited</i>												
		[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]												
	Week:	10/29/12	11/04/12	MTWTF--		4				\$700.00		2.70		
	Week:	11/05/12	11/11/12	MT-----		2				\$700.00		2.70		
N 4	WEWS	10/08/12	11/06/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	5	\$650.00	P-2	2.90 NM	11	\$7,050.00



WEWS

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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/19/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 4	WEWS	10/08/12	11/06/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	5	\$650.00	P-2	2.90 NM	11	\$7,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--			3		\$550.00		2.90			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	VEWS	10/08/12-10/14/12		M-F 9-10a		9-10a	-TWThF----	:30		(\$550.00)		2.90 NM		
Credited														
2	VEWS	10/08/12-10/14/12		M-F 9-10a		9-10a	-TWThF----	:30		(\$550.00)		2.90 NM		
Credited														
3	JEWS	10/08/12-10/14/12		M-F 9-10a		9-10a	-TWThF----	:30		\$550.00		2.90 NM		
Week:		10/15/12	10/21/12	MTWTF--			5		\$650.00		2.90			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
4	VEWS	10/15/12-10/21/12		M-F 9-10a		9-10a	MTWThF----	:30		(\$650.00)		2.90 NM		
Credited														
5	VEWS	10/15/12-10/21/12		M-F 9-10a		9-10a	MTWThF----	:30		(\$650.00)		2.90 NM		
Credited														
6	VEWS	10/15/12-10/21/12		M-F 9-10a		9-10a	MTWThF----	:30		(\$650.00)		2.90 NM		
Credited														
7	VEWS	10/15/12-10/21/12		M-F 9-10a		9-10a	MTWThF----	:30		(\$650.00)		2.90 NM		
Credited														
8	VEWS	10/15/12-10/21/12		M-F 9-10a		9-10a	MTWThF----	:30		(\$650.00)		2.90 NM		
Credited														
Week:		10/22/12	10/28/12	MTWTF--			5		\$650.00		2.90			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
11	VEWS	10/22/12-10/28/12		M-F 9-10a		9-10a	MTWThF----	:30		(\$650.00)		2.90 NM		
Credited														
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]														
13	VEWS	10/22/12-10/28/12		M-F 9-10a		9-10a	MTWThF----	:30		(\$650.00)		2.90 NM		
Credited														
Week:		10/29/12	11/04/12	MTWTF--			5		\$650.00		2.90			
Week:		11/05/12	11/11/12	MT-----			2		\$650.00		2.90			
N 5	WEWS	10/08/12	11/06/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	3	\$650.00	P-2	2.10 NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--			2		\$550.00		2.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	VEWS	10/08/12-10/14/12		M-F 10-11a		10-11a	-TWThF----	:30		(\$550.00)		2.10 NM		
Credited														
2	VEWS	10/08/12-10/14/12		M-F 10-11a		10-11a	-TWThF----	:30		(\$550.00)		2.10 NM		
Credited														
Week:		10/15/12	10/21/12	MTWTF--			3		\$650.00		2.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
3	VEWS	10/15/12-10/21/12		M-F 10-11a		10-11a	MTWThF----	:30		(\$650.00)		2.10 NM		
Credited														
4	VEWS	10/15/12-10/21/12		M-F 10-11a		10-11a	MTWThF----	:30		(\$650.00)		2.10 NM		
Credited														
5	VEWS	10/15/12-10/21/12		M-F 10-11a		10-11a	MTWThF----	:30		(\$650.00)		2.10 NM		
Credited														
Week:		10/22/12	10/28/12	MTWTF--			3		\$650.00		2.10			



WEWS

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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/19/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 5	WEWS	10/08/12	11/06/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	3	\$650.00	P-2	2.10 NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	MTWTF--		3				\$650.00		2.10		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
6	WEWS	10/22/12-10/28/12		M-F 10-11a		10-11a	MTWThF----	:30		(\$650.00)		2.10 NM		
	Credited													
7	WEWS	10/22/12-10/28/12		M-F 10-11a		10-11a	MTWThF----	:30		(\$650.00)		2.10 NM		
	Credited													
	[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]													
	Week:	10/29/12	11/04/12	MTWTF--		3				\$650.00		2.10		
	Week:	11/05/12	11/11/12	MT-----		1				\$650.00		2.10		
N 6	WEWS	10/08/12	11/06/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	4	\$1,200.00	P-2	2.50 NM	7	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-TWTF--		3				\$1,300.00		2.50		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	WEWS	10/08/12-10/14/12		M-F 11-12p		11a-12p	-TWThF----	:30		(\$1,300.00)		2.50 NM		
	Credited													
2	WEWS	10/08/12-10/14/12		M-F 11-12p		11a-12p	-TWThF----	:30		(\$1,300.00)		2.50 NM		
	Credited													
3	WEWS	10/08/12-10/14/12		M-F 11-12p		11a-12p	-TWThF----	:30		(\$1,300.00)		2.50 NM		
	Credited													
	[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]													
	Week:	10/15/12	10/21/12	MTWTF--		4				\$1,200.00		2.50		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
4	WEWS	10/15/12-10/21/12		M-F 11-12p		11a-12p	MTWThF----	:30		(\$1,200.00)		2.50 NM		
	Credited													
5	WEWS	10/15/12-10/21/12		M-F 11-12p		11a-12p	MTWThF----	:30		(\$1,200.00)		2.50 NM		
	Credited													
6	WEWS	10/15/12-10/21/12		M-F 11-12p		11a-12p	MTWThF----	:30		(\$1,200.00)		2.50 NM		
	Credited													
7	WEWS	10/15/12-10/21/12		M-F 11-12p		11a-12p	MTWThF----	:30		(\$1,200.00)		2.50 NM		
	Credited													
	Week:	10/22/12	10/28/12	MTWTF--		4				\$1,200.00		2.50		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
8	WEWS	10/22/12-10/28/12		M-F 11-12p		11a-12p	MTWThF----	:30		(\$1,200.00)		2.50 NM		
	Credited													
11	WEWS	10/22/12-10/28/12		M-F 11-12p		11a-12p	MTWThF----	:30		(\$1,200.00)		2.50 NM		
	Credited													
	[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]													
	Week:	10/29/12	11/04/12	MTWTF--		4				\$1,200.00		2.50		
	Week:	11/05/12	11/11/12	MT-----		1				\$1,200.00		2.50		
N 7	WEWS	10/08/12	11/06/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	5	\$1,000.00	P-2	2.60 NM	9	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-TWTF--		4				\$800.00		2.60		



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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/19/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 7	WEWS	10/08/12	11/06/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	5	\$1,000.00	P-2	2.60 NM	9	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-TWTF--		4				\$800.00		2.60		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/08/12-10/14/12		M-F 12-1230pm News		12-1p	-TWThF----	:30		(\$800.00)		2.60 NM		
	Credited													
2	WEWS	10/08/12-10/14/12		M-F 12-1230pm News		12-1p	-TWThF----	:30		(\$800.00)		2.60 NM		
	Credited													
	[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]													
3	WEWS	10/08/12-10/14/12		M-F 12-1230pm News		12-1p	-TWThF----	:30		(\$800.00)		2.60 NM		
	Credited													
4	WEWS	10/08/12-10/14/12		M-F 12-1230pm News		12-1p	-TWThF----	:30		(\$800.00)		2.60 NM		
	Credited													
	Week:	10/15/12	10/21/12	MTWTF--		4				\$1,000.00		2.60		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	WEWS	10/15/12-10/21/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		(\$1,000.00)		2.60 NM		
	Credited													
6	WEWS	10/15/12-10/21/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		(\$1,000.00)		2.60 NM		
	Credited													
7	WEWS	10/15/12-10/21/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		(\$1,000.00)		2.60 NM		
	Credited													
8	WEWS	10/15/12-10/21/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		(\$1,000.00)		2.60 NM		
	Credited													
	Week:	10/22/12	10/28/12	MTWTF--		5				\$1,000.00		2.60		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
11	WEWS	10/22/12-10/28/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		(\$1,000.00)		2.60 NM		
	Credited													
	[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]													
12	WEWS	10/22/12-10/28/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		(\$1,000.00)		2.60 NM		
	Credited													
	Week:	10/29/12	11/04/12	MTWTF--		5				\$1,000.00		2.60		
	Week:	11/05/12	11/11/12	MT-----		1				\$1,000.00		2.60		
N 8	WEWS	10/08/12	11/06/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	3	\$650.00	P-2	2.00 NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-TWTF--		2				\$550.00		2.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/08/12-10/14/12		M-F 1-2p		1-2p	-TWThF----	:30		(\$550.00)		2.00 NM		
	Credited													
2	WEWS	10/08/12-10/14/12		M-F 1-2p		1-2p	-TWThF----	:30		(\$550.00)		2.00 NM		
	Credited													
	Week:	10/15/12	10/21/12	MTWTF--		3				\$650.00		2.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	WEWS	10/15/12-10/21/12		M-F 1-2p		1-2p	MTWThF----	:30		(\$650.00)		2.00 NM		
	Credited													
5	WEWS	10/15/12-10/21/12		M-F 1-2p		1-2p	MTWThF----	:30		(\$650.00)		2.00 NM		
	Credited													
14	WEWS	10/15/12-10/21/12		M-F 1-2p		1-2p	MTWThF----	:30		(\$650.00)		2.00 NM		
	Credited													
	Week:	10/22/12	10/28/12	MTWTF--		3				\$650.00		2.00		



303564

Hiatus Dates

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 8	WEWS	10/08/12	11/06/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	3	\$650.00	P-2	2.00 NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	MTWTF--		3				\$650.00		2.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
7	WEWS	10/22/12-10/28/12		M-F 1-2p		1-2p	MTWThF----	:30		(\$650.00)		2.00 NM		
	Credited													
8	WEWS	10/22/12-10/28/12		M-F 1-2p		1-2p	MTWThF----	:30		(\$650.00)		2.00 NM		
	Credited													
	[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]													
	Week:	10/29/12	11/04/12	MTWTF--		4				\$650.00		2.00		
	Week:	11/05/12	11/11/12	MT-----		1				\$650.00		2.00		
N 9	WEWS	10/08/12	11/05/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p Katie	MTWTF--	:30	3	\$750.00	P-1	2.50 NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-TWTF--		2				\$900.00		2.50		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	WEWS	10/08/12-10/14/12		M-F 3-4P Katie		3-4p Katie	-TWThF----	:30		(\$900.00)		2.50 NM		
	Credited													
2	WEWS	10/08/12-10/14/12		M-F 3-4P Katie		3-4p Katie	-TWThF----	:30		(\$900.00)		2.50 NM		
	Credited													
	[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]													
	Week:	10/15/12	10/21/12	MTWTF--		3				\$1,000.00		2.50		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
3	WEWS	10/15/12-10/21/12		M-F 3-4P Katie		3-4p Katie	MTWThF----	:30		(\$1,000.00)		2.50 NM		
	Credited													
4	WEWS	10/15/12-10/21/12		M-F 3-4P Katie		3-4p Katie	MTWThF----	:30		(\$1,000.00)		2.50 NM		
	Credited													
5	WEWS	10/15/12-10/21/12		M-F 3-4P Katie		3-4p Katie	MTWThF----	:30		(\$1,000.00)		2.50 NM		
	Credited													
	Week:	10/22/12	10/28/12	MTWTF--		3				\$1,000.00		2.50		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
6	WEWS	10/22/12-10/28/12		M-F 3-4P Katie		3-4p Katie	MTWThF----	:30		(\$1,000.00)		2.50 NM		
	Credited													
	[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]													
	Week:	10/29/12	11/04/12	MTWTF--		3				\$1,000.00		2.50		
	Week:	11/05/12	11/11/12	M-----		1				\$1,000.00		2.50		
N 10	WEWS	10/08/12	11/05/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	3	\$750.00	P-2	2.20 NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-TWTF--		2				\$900.00		2.20		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	WEWS	10/08/12-10/14/12		M-F 4-5p Dr. OZ		4-5p	-TWThF----	:30		(\$900.00)		2.20 NM		
	Credited													
2	WEWS	10/08/12-10/14/12		M-F 4-5p Dr. OZ		4-5p	-TWThF----	:30		(\$900.00)		2.20 NM		
	Credited													
	[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]													
	Week:	10/15/12	10/21/12	MTWTF--		3				\$1,000.00		2.20		



WEWS

Print Date: 10/22/12

Page 7 of 12

Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/19/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 10	WEWS	10/08/12	11/05/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	3	\$750.00	P-2	2.20 NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	MTWTF--	3		\$1,000.00		2.20					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	WEWS	10/15/12-10/21/12		M-F 4-5p Dr. OZ		4-5p	MTWThF----	:30		(\$1,000.00)		2.20 NM		
Credited														
4	WEWS	10/15/12-10/21/12		M-F 4-5p Dr. OZ		4-5p	MTWThF----	:30		(\$1,000.00)		2.20 NM		
Credited														
5	WEWS	10/15/12-10/21/12		M-F 4-5p Dr. OZ		4-5p	MTWThF----	:30		(\$1,000.00)		2.20 NM		
Credited														
Week:		10/22/12	10/28/12	MTWTF--	3		\$1,000.00		2.20					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
8	WEWS	10/22/12-10/28/12		M-F 4-5p Dr. OZ		4-5p	MTWThF----	:30		(\$1,000.00)		2.20 NM		
Credited														
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]														
Week:		10/29/12	11/04/12	MTWTF--	3		\$1,000.00		2.20					
Week:		11/05/12	11/11/12	M-----	1		\$1,000.00		2.20					
N 11	WEWS	10/08/12	11/05/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	5	\$1,200.00	P-2	3.50 NM	9	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-TWTF--	3		\$950.00		3.50					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/08/12-10/14/12		M-F 5-6p News		5-6p	-TWThF----	:30		(\$950.00)		3.50 NM		
Credited														
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]														
2	WEWS	10/08/12-10/14/12		M-F 5-6p News		5-6p	-TWThF----	:30		(\$950.00)		3.50 NM		
Credited														
22	WEWS	10/08/12-10/14/12		M-F 5-6p News		5-6p	-TWThF----	:30		(\$950.00)		3.50 NM		
Credited														
Week:		10/15/12	10/21/12	MTWTF--	5		\$1,200.00		3.50					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
4	WEWS	10/15/12-10/21/12		M-F 5-6p News		5-6p	MTWThF----	:30		(\$1,200.00)		3.50 NM		
Credited														
5	WEWS	10/15/12-10/21/12		M-F 5-6p News		5-6p	MTWThF----	:30		(\$1,200.00)		3.50 NM		
Credited														
6	WEWS	10/15/12-10/21/12		M-F 5-6p News		5-6p	MTWThF----	:30		(\$1,200.00)		3.50 NM		
Credited														
7	WEWS	10/15/12-10/21/12		M-F 5-6p News		5-6p	MTWThF----	:30		(\$1,200.00)		3.50 NM		
Credited														
8	WEWS	10/15/12-10/21/12		M-F 5-6p News		5-6p	MTWThF----	:30		(\$1,200.00)		3.50 NM		
Credited														
Week:		10/22/12	10/28/12	MTWTF--	4		\$1,200.00		3.50					
Week:		10/29/12	11/04/12	MTWTF--	4		\$1,200.00		3.50					
Week:		11/05/12	11/11/12	M-----	1		\$1,200.00		3.50					
N 12	WEWS	10/08/12	11/05/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	5	\$1,800.00	P-2	5.10 NM	9	\$16,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-TWTF--	4		\$1,300.00		5.10					



<u>Contract / Revision</u>	303564	<u>Flight Dates</u>	10/08/12-11/06/12	<u>Hiatus Dates</u>	
<u>Original Date / Revision</u>	07/02/12/ 10/19/12			<u>Order Sep</u>	00:30:00
<u>Advertiser</u>	Mandel / Republican / US S	<u>Product</u>	OH MANDEL US SEN 10.8-1	<u>Estimate #</u>	2452

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N12	WEWS	10/08/12	11/05/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	5	\$1,800.00	P-2	5.10	NM	9	\$16,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--		4				\$1,300.00		5.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	VEWS	10/08/12-10/14/12		M-F 6-630p News Credited		6-630p	-TWThF----	:30		(\$1,300.00)		5.10	NM		
2	VEWS	10/08/12-10/14/12		M-F 6-630p News Credited		6-630p	-TWThF----	:30		(\$1,300.00)		5.10	NM		
3	VEWS	10/08/12-10/14/12		M-F 6-630p News Credited		6-630p	-TWThF----	:30		(\$1,300.00)		5.10	NM		
4	VEWS	10/08/12-10/14/12		M-F 6-630p News Credited		6-630p	-TWThF----	:30		(\$1,300.00)		5.10	NM		
Week:		10/15/12	10/21/12	MTWTF--		5				\$1,800.00		5.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	VEWS	10/15/12-10/21/12		M-F 6-630p News Credited		6-630p	MTWThF----	:30		(\$1,800.00)		5.10	NM		
6	VEWS	10/15/12-10/21/12		M-F 6-630p News Credited		6-630p	MTWThF----	:30		(\$1,800.00)		5.10	NM		
7	VEWS	10/15/12-10/21/12		M-F 6-630p News Credited		6-630p	MTWThF----	:30		(\$1,800.00)		5.10	NM		
8	VEWS	10/15/12-10/21/12		M-F 6-630p News Credited		6-630p	MTWThF----	:30		(\$1,800.00)		5.10	NM		
9	VEWS	10/15/12-10/21/12		M-F 6-630p News Credited		6-630p	MTWThF----	:30		(\$1,800.00)		5.10	NM		
Week:		10/22/12	10/28/12	MTWTF--		5				\$1,800.00		5.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
11	VEWS	10/22/12-10/28/12		M-F 6-630p News Credited		6-630p	MTWThF----	:30		(\$1,800.00)		5.10	NM		
12	VEWS	10/22/12-10/28/12		M-F 6-630p News Credited		6-630p	MTWThF----	:30		(\$1,800.00)		5.10	NM		
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]															
Week:		10/29/12	11/04/12	MTWTF--		5				\$1,800.00		5.10			
Week:		11/05/12	11/11/12	M-----		1				\$1,800.00		5.10			
N13	WEWS	10/08/12	11/04/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,200.00	P-2	4.20	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1				\$1,300.00		4.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	VEWS	10/08/12-10/14/12		SU 6-630p News Credited		6-630p	-----Su	:30		(\$1,300.00)		4.20	NM		
Week:		10/15/12	10/21/12	-----S		1				\$1,200.00		4.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	VEWS	10/15/12-10/21/12		SU 6-630p News Credited		6-630p	-----Su	:30		(\$1,200.00)		4.20	NM		
Week:		10/22/12	10/28/12	-----S		1				\$1,200.00		4.20			
Week:		10/29/12	11/04/12	-----S		1				\$1,200.00		4.20			
N14	WEWS	10/08/12	11/05/12	M-F 7-730p M-F 7-730p	CM	7-730p	MTWTF--	:30	2	\$1,000.00	P-2	2.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--		1				\$1,000.00		2.00			



303564

Hiatus Dates

Order Sep 00:30:00

													Totals								
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount							
N 14	WEWS	10/08/12	11/05/12	M-F 7-730p M-F 7-730p	CM	7-730p	MTWTF--	:30	2	\$1,000.00	P-2	2.00 NM	5	\$6,000.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>													
Week:		10/08/12	10/14/12	- TWTF--	1		\$1,000.00	2.00													
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>										
1	WEWS	10/08/12-10/14/12		M-F 7-730p	7-730p		- TWThF----	:30	(\$1,000.00)	2.00	NM										
Credited																					
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]																					
Week:		10/15/12	10/21/12	MTWTF--	2		\$1,200.00	2.00													
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>										
2	WEWS	10/15/12-10/21/12		M-F 7-730p	7-730p		MTWThF----	:30	(\$1,200.00)	2.00	NM										
Credited																					
3	WEWS	10/15/12-10/21/12		M-F 7-730p	7-730p		MTWThF----	:30	(\$1,200.00)	2.00	NM										
Credited																					
Week:		10/22/12	10/28/12	MTWTF--	3		\$1,200.00	2.00													
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>										
4	WEWS	10/22/12-10/28/12		M-F 7-730p	7-730p		MTWThF----	:30	(\$1,200.00)	2.00	NM										
Credited																					
9	WEWS	10/22/12-10/28/12		M-F 7-730p	7-730p		MTWThF----	:30	(\$1,200.00)	2.00	NM										
Credited																					
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]																					
Week:		10/29/12	11/04/12	MTWTF--	3		\$1,200.00	2.00													
Week:		11/05/12	11/11/12	M-----	1		\$1,200.00	2.00													
N 15	WEWS	10/08/12	11/05/12	M-F 730-8P M-F 730-8P	CM	730-8p	MTWTF--	:30	2	\$1,000.00	P-2	2.00 NM	5	\$6,000.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>													



WEWS

Print Date: 10/22/12

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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/19/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 16	WEWS	10/08/12	11/05/12	M-F 11-1135P Late NewsCM		11-1135p	MTWTF--	:30	5	\$2,400.00	P-2	5.80 NM	9	\$21,600.00
M-F 11-1135P Late News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-TWTF--	4		\$2,400.00		5.80					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/08/12-10/14/12		M-F 11-1135P Late News		11-1135p	-TWThF----	:30		(\$2,400.00)		5.80 NM		
Credited														
2	WEWS	10/08/12-10/14/12		M-F 11-1135P Late News		11-1135p	-TWThF----	:30		(\$2,400.00)		5.80 NM		
Credited														
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]														
3	WEWS	10/08/12-10/14/12		M-F 11-1135P Late News		11-1135p	-TWThF----	:30		(\$2,400.00)		5.80 NM		
Credited														
4	WEWS	10/08/12-10/14/12		M-F 11-1135P Late News		11-1135p	-TWThF----	:30		(\$2,400.00)		5.80 NM		
Credited														
Week:		10/15/12	10/21/12	MTWTF--	4		\$2,400.00		5.80					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	WEWS	10/15/12-10/21/12		M-F 11-1135P Late News		11-1135p	MTWThF----	:30		(\$2,400.00)		5.80 NM		
Credited														
6	WEWS	10/15/12-10/21/12		M-F 11-1135P Late News		11-1135p	MTWThF----	:30		(\$2,400.00)		5.80 NM		
Credited														
7	WEWS	10/15/12-10/21/12		M-F 11-1135P Late News		11-1135p	MTWThF----	:30		(\$2,400.00)		5.80 NM		
Credited														
8	WEWS	10/15/12-10/21/12		M-F 11-1135P Late News		11-1135p	MTWThF----	:30		(\$2,400.00)		5.80 NM		
Credited														
Week:		10/22/12	10/28/12	MTWTF--	4		\$2,400.00		5.80					
Week:		10/29/12	11/04/12	MTWTF--	4		\$2,400.00		5.80					
Week:		11/05/12	11/11/12	M-----	1		\$2,400.00		5.80					
N 17	WEWS	10/08/12	11/04/12	SU 11-1135P Late NewsCM		11-1135p	-----S	:30	1	\$2,400.00	P-2	6.20 NM	2	\$4,800.00
SU 11-1135P Late News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S	1		\$2,400.00		6.20					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/08/12-10/14/12		SU 11-1135P Late News		11-1135p	-----Su	:30		(\$2,400.00)		6.20 NM		
Credited														
Week:		10/15/12	10/21/12	-----S	1		\$2,400.00		6.20					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	WEWS	10/15/12-10/21/12		SU 11-1135P Late News		11-1135p	-----Su	:30		(\$2,400.00)		6.20 NM		
Credited														
Week:		10/22/12	10/28/12	-----S	1		\$2,400.00		6.20					
Week:		10/29/12	11/04/12	-----S	1		\$2,400.00		6.20					
N 18	WEWS	10/08/12	11/04/12	SA GMA 8-9aCM		8-9a	-----S-	:30	1	\$700.00	P-2	2.00 NM	2	\$1,400.00
SA GMA 8-9a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S-	1		\$600.00		2.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/08/12-10/14/12		SA GMA 8-9a		8-9a	-----Sa--	:30		(\$600.00)		2.00 NM		
Credited														
Week:		10/15/12	10/21/12	-----S-	1		\$700.00		2.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	WEWS	10/15/12-10/21/12		SA GMA 8-9a		8-9a	-----Sa--	:30		(\$700.00)		2.00 NM		
Credited														
Week:		10/22/12	10/28/12	-----S-	1		\$700.00		2.00					



WEWS

Print Date: 10/22/12

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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/19/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N18	WEWS	10/08/12	11/04/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$700.00	P-2	2.00 NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	-----S-		1				\$700.00		2.00		
	Week:	10/29/12	11/04/12	-----S-		1				\$700.00		2.00		
N19	WEWS	10/08/12	11/04/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$700.00	P-2	2.00 NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-----S		1				\$600.00		2.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
	1	WEWS	10/08/12-10/14/12	SU GMA 8-9A		8-9a	-----Su	:30		(\$600.00)		2.00 NM		
				Credited										
	Week:	10/15/12	10/21/12	-----S		1				\$700.00		2.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
	2	WEWS	10/15/12-10/21/12	SU GMA 8-9A		8-9a	-----Su	:30		(\$700.00)		2.00 NM		
				Credited										
	Week:	10/22/12	10/28/12	-----S		1				\$700.00		2.00		
	Week:	10/29/12	11/04/12	-----S		1				\$700.00		2.00		
N20	WEWS	10/08/12	11/04/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$2,500.00	P-2	1.80 NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-----S		1				\$1,800.00		1.80		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
	1	WEWS	10/08/12-10/14/12	SU This Week 9-10a		9-10a	-----Su	:30		(\$1,800.00)		1.80 NM		
				Credited										
	Week:	10/15/12	10/21/12	-----S		1				\$2,500.00		1.80		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
	2	WEWS	10/15/12-10/21/12	SU This Week 9-10a		9-10a	-----Su	:30		(\$2,500.00)		1.80 NM		
				Credited										
	Week:	10/22/12	10/28/12	-----S		1				\$2,500.00		1.80		
	Week:	10/29/12	11/04/12	-----S		1				\$2,500.00		1.80		
N21	WEWS	10/08/12	11/04/12	Wednesday Prime A Middle/Suburgatory	CM	8-9p	--W----	:30	1	\$6,000.00	P-2	7.20 NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	--W----		1				\$5,000.00		7.20		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
	1	WEWS	10/08/12-10/14/12	Wednesday Prime A		8-9p	--W-----	:30		(\$5,000.00)		7.20 NM		
				Credited										
	Week:	10/15/12	10/21/12	--W----		1				\$6,000.00		7.20		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
	2	WEWS	10/15/12-10/21/12	Wednesday Prime A		8-9p	--W-----	:30		(\$6,000.00)		7.20 NM		
				Credited										
	Week:	10/22/12	10/28/12	--W----		1				\$6,000.00		7.20		
	Week:	10/29/12	11/04/12	--W----		1				\$6,000.00		7.20		
N22	WEWS	10/08/12	11/04/12	Friday Prime C 20/20	CM	10-11p	----F--	:30	1	\$5,000.00	P-2	3.80 NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	----F--		1				\$4,500.00		3.80		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
	1	WEWS	10/08/12-10/14/12	Friday Prime C		10-11p	----F----	:30		(\$4,500.00)		3.80 NM		
				Credited										
	Week:	10/15/12	10/21/12	----F--		1				\$5,000.00		3.80		



303564

Hiatus Dates

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N22	WEWS	10/08/12	11/04/12	Friday Prime C 20/20	CM	10-11p	----F--	:30	1	\$5,000.00	P-2	3.80	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	----F--		1				\$5,000.00		3.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	10/15/12-10/21/12		Friday Prime C		10-11p	----F--	:30		(\$5,000.00)		3.80	NM		
		Credited													
	Week:	10/22/12	10/28/12	----F--		1				\$5,000.00		3.80			
	Week:	10/29/12	11/04/12	----F--		1				\$5,000.00		3.80			
N23	WEWS	10/08/12	11/04/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	1	\$3,500.00	P-2	5.40	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-		1				\$2,800.00		5.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/08/12-10/14/12		NCAA 330p-7pm		330-7p	-----Sa-	:30		(\$2,800.00)		5.40	NM		
		Credited													
	Week:	10/15/12	10/21/12	-----S-		1				\$3,500.00		5.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	WEWS	10/15/12-10/21/12		NCAA 330p-7pm		330-7p	-----Sa-	:30		(\$3,500.00)		5.40	NM		
		Credited													
	Week:	10/22/12	10/28/12	-----S-		1				\$3,500.00		5.40			
	Week:	10/29/12	11/04/12	-----S-		1				\$3,500.00		5.40			
N24	WEWS	10/08/12	11/04/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	1	\$5,500.00	P-2	8.00	NM	3	\$16,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00			
	Week:	10/15/12	10/21/12	-----S-		2				\$5,500.00		8.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	WEWS	10/15/12-10/21/12		NCAA Prime Game		8-1130p	-----Sa-	:30		(\$5,500.00)		8.00	NM		
		Credited													
	10	WEWS 10/15/12-10/21/12		NCAA Prime Game		8-1130p	-----Sa-	:30		(\$5,500.00)		8.00	NM		
		Credited													
	Week:	10/22/12	10/28/12	-----S-		2				\$5,500.00		8.00			
	Week:	10/29/12	11/04/12	-----S-		1				\$5,500.00		8.00			
N25	WEWS	10/13/12	10/13/12	Nascar Series Nascar Series	CM	12p-12x	-----S-	:30	1	\$2,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-		1				\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/08/12-10/14/12		Nascar Series		12p-12x	-----Sa-	:30		(\$2,000.00)		0.00	NM		
		Credited													
Totals														122	\$175,500.00